



July 2025

Veterans & Family Support Program

Building Bridges for our Veterans

PLANNING THE PATHWAY

As a foundational program of the VFW Auxiliary, you can use almost any event or activity to promote Veterans & Family Support, and you can use the Veterans & Family Support program to promote almost any activity or event! Be sure that you incorporate elements that directly highlight the Veterans and Family Support program. Invite guest speakers to share personal stories or information about available aid. Set up an information booth with brochures and resources. Remember to clearly communicate how the event supports the VFW Auxiliary's mission to assist veterans and their families. Post-event, be sure to thank participants and volunteers, and share the event's successes.

SUPPORT SPOTLIGHT:

NATIONAL HIRE A VETERAN DAY

National Hire a Veteran Day, observed on July 25th, encourages employers to recognize the value veterans bring to the civilian workforce. It serves as a reminder for businesses to actively recruit, hire, and support former service members transitioning into new careers. National Hire a Veteran Day promotes meaningful employment opportunities and honors the commitment Veterans have made to their country through continued support.

Consider hosting a Community Job Fair or Business Leader Roundtable with presentations on Veteran skill sets, the benefits to hiring from our Veteran community, and share success stories of Veterans who successfully transitioned from the military to the civilian workforce!



AUXILIARY DONATIONS

Be sure to report the amounts donated, number of members participating, and distance traveled if applicable, as well as the event details if you held a fundraiser or promotion! More information on how to donate to VFW Programs is at vfw.org/ways-to-help



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